

erda

Business Case

Travel

A travel company can use our AI product to streamline the booking process and provide personalized recommendations. Imagine a situation where a customer is looking to book a trip to a specific destination but is unsure about the best time to go, the best hotels to stay in, or the best activities to do.

Our AI model, trained on the travel company's data, can provide personalized responses with accurate information about the customer's preferred destination.

ERDA can also help customers with the booking process, providing information about availability and pricing.

This leads to increased customer satisfaction, reduced workload for customer service representatives, and ultimately more sales for the travel company.

65%

Bot Deflection

Reducing workload for customer service representatives

35%

Increase

Customer satisfaction
Leading to more sales

30%

Lower costs

By reducing the need for human intervention

100%

Personalized

Responses
Providing accurate information and recommendations to customers